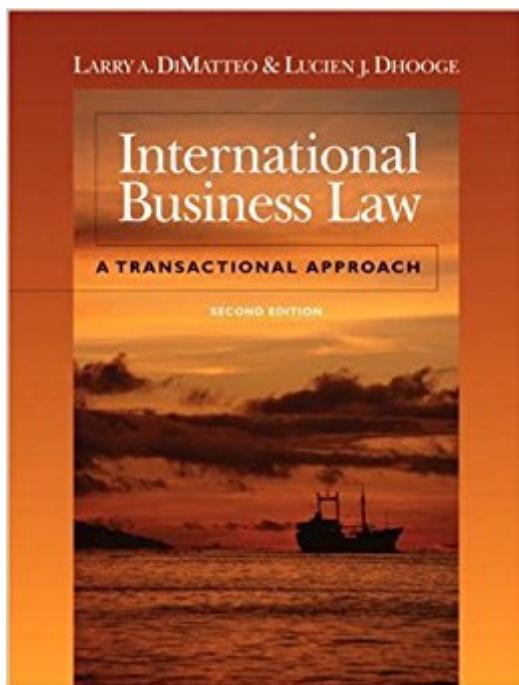


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International Business Law: A Transactional Approach



Synopsis

INTERNATIONAL BUSINESS LAW has an approach that somewhat differentiates it from other international business law texts on the market - its focus on transactional business takes the reader from inception through the successfully completed transaction, covering all the relevant risks and topics along the way. Importing and exporting, transport of goods, contractual obligations and law, finance, countertrade, dispute resolution, intellectual property licensing, and electronic commerce are all covered. INTERNATIONAL BUSINESS LAW is very practitioner-oriented and provides numerous practical tips and applications throughout to guide readers through how to successfully engage in and conduct international business transactions.

Book Information

Hardcover: 640 pages

Publisher: Cengage Learning; 2 edition (February 24, 2005)

Language: English

ISBN-10: 0324204914

ISBN-13: 978-0324204919

Product Dimensions: 10.3 x 8 x 1.2 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 3 customer reviews

Best Sellers Rank: #265,221 in Books (See Top 100 in Books) #109 in Books > Textbooks > Law > Tax Law #178 in Books > Textbooks > Business & Finance > Business Law #204 in Books > Law > Foreign & International Law

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The linking of the international legal material to basic business curriculum concepts especially those related to marketing and finance is a definite plus. For example, the notion that market analysis can be used to assess risk when contemplating an international transaction helps to integrate what would otherwise be discrete areas of learning for students. I chose this text because it focuses primarily on private international business law. The size of the text and the content it covers are more than adequate for a one semester undergraduate course. The selection of material allows for an adequate amount of flexibility in designing a course. The text is currently quite up to date.

Larry A. DiMatteo is a professor at the Warrington College of Business Administration at the University of Florida. He previously taught at the University of Miami Graduate School of Business.

His primary teaching responsibilities have been teaching graduate courses in international business law, commercial law, and the legal environment of business. Professor DiMatteo graduated from with a B.A. in Economics and a B.A. in Political Science from the State University of New York at Buffalo where he was Phi Beta Kappa. He received his J.D., magna cum laude, from The Cornell Law School and a LL.M. from the Harvard Law School. Professor DiMatteo is the author of 3 books and more than a dozen law review articles with a primary focus on contract and international business law. Professor DiMatteo is a past president of the International Law Section of the Academy of Legal Studies in Business. Lucien Dhooge is the Sue and John Staton Professor of Law at the College of Management at the Georgia Institute of Technology where he teaches international business law and ethics, and serves as director of the global executive M.B.A. program and area coordinator in law and ethics. Prior to his tenure with the Georgia Institute of Technology, Professor Dhooge practiced law for eleven years and served on the faculty of the University of the Pacific in California for twelve. He has authored more than fifty scholarly articles, co-authored five books, and is a past editor-in-chief of the American Business Law Journal and Journal of Legal Studies Education. Professor Dhooge has presented throughout the United States, as well as in Asia, Europe, and South America, and has received numerous research and teaching awards, including six Ralph C. Hoeber Awards for excellence in published research. After completing an undergraduate degree in history at the University of Colorado, Professor Dhooge earned his J.D. from the University of Denver College of Law and his LL.M. from the Georgetown University Law Center.

It is a bit out of date. But the focus is good: business transactions. The topics covered the most important private business transactions including sales of services and e-business.

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